

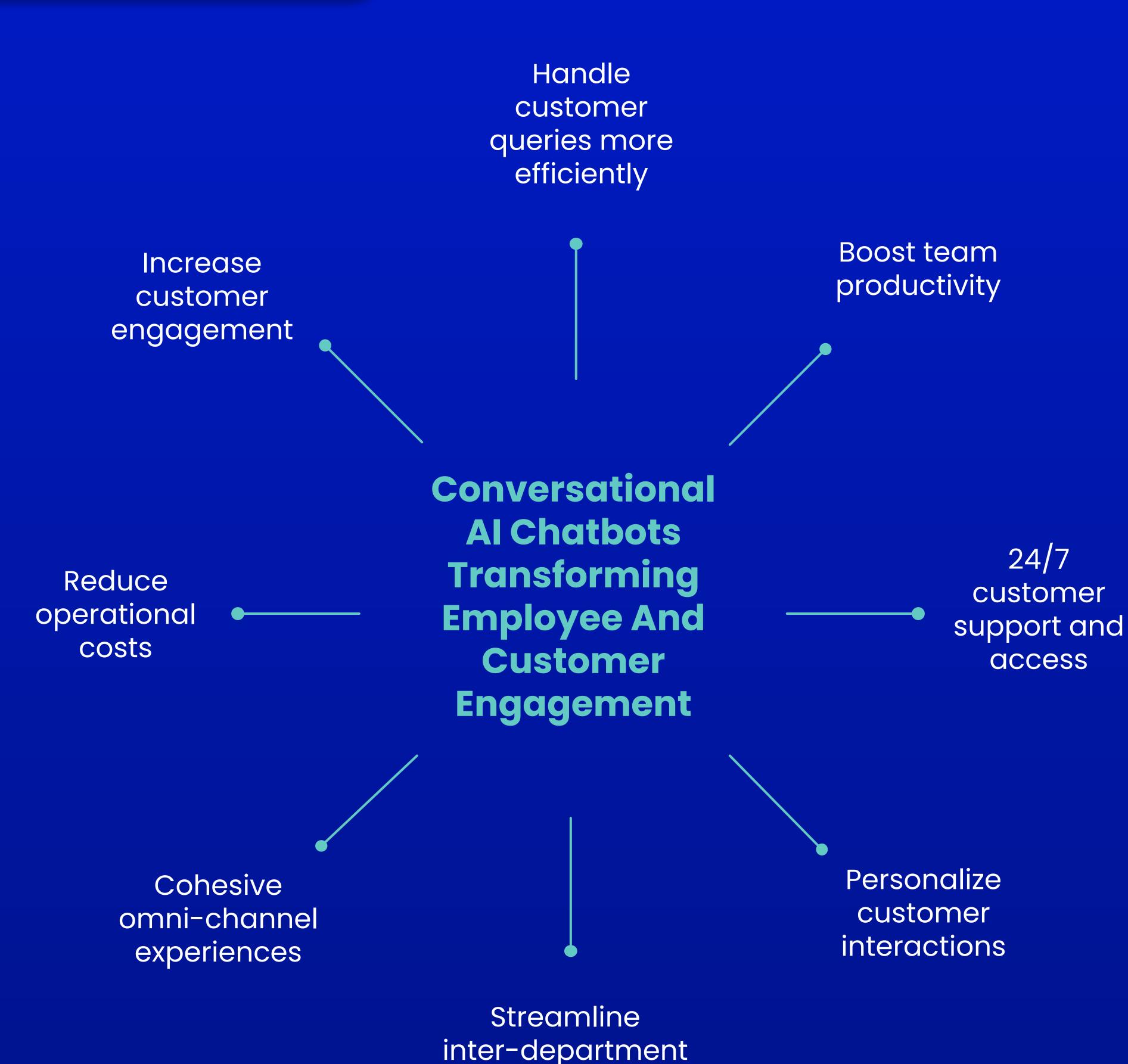
Conversational Al Chatbots Deliver Significant ROI

Conversational Al Chatbots that use artificial intelligence are rewriting employee and customer service.

Intelligent Chatbots interact using voice or text, replacing simplistic rule-based Chatbots with skilled human like communications that have the power to transform organizational efficiency and deliver high return on investment in the coming years.



Book A Demo Now!



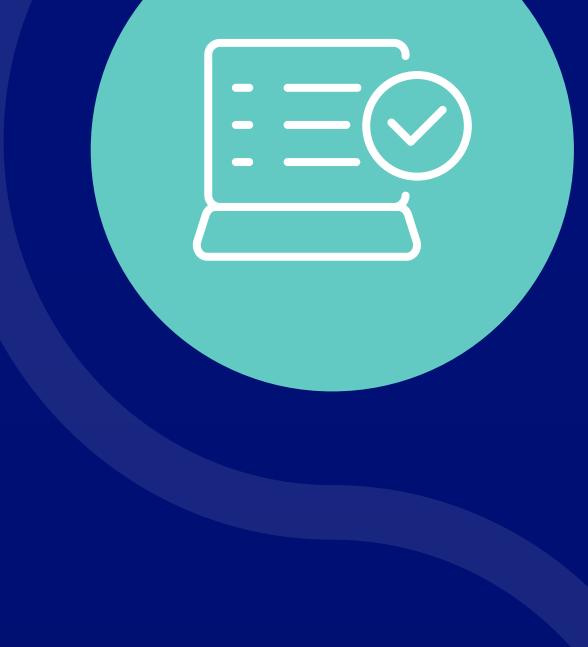
Organizations industry-wide are waking up to how intelligent Chatbot's deliver more personalized cost-effective services that boost productivity and automate labor intensive processes.

communications



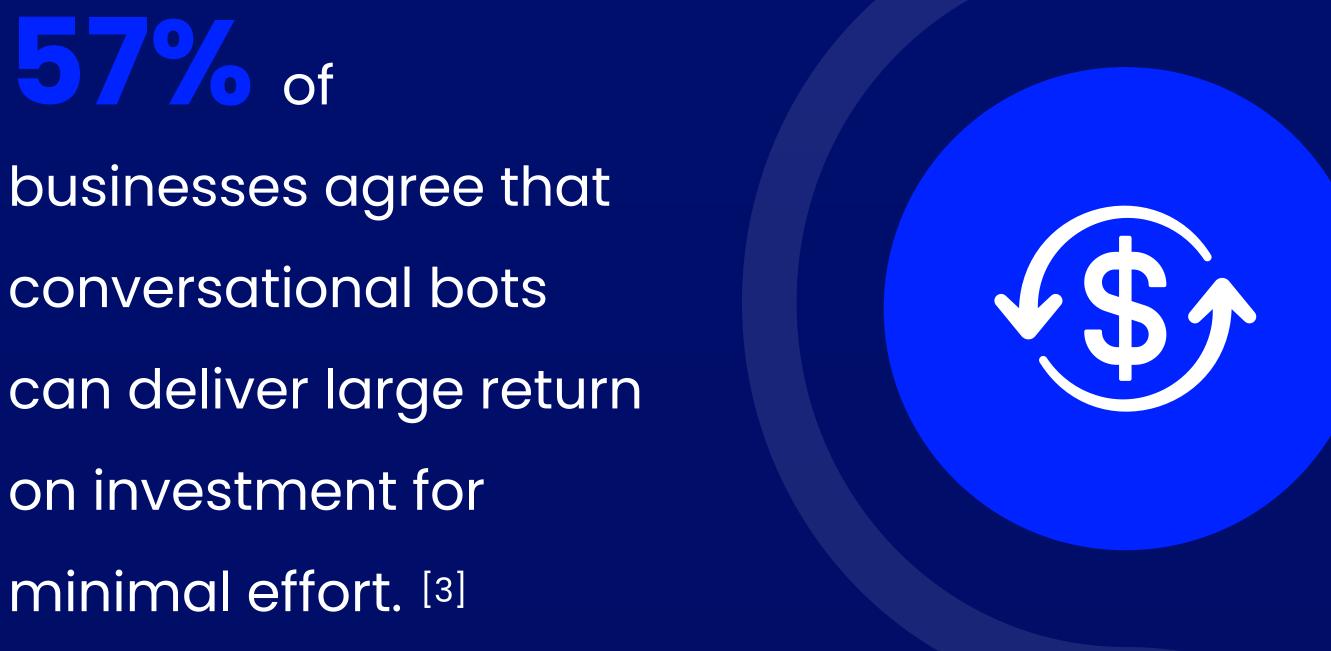
56% of businesses say Conversational Chatbots are driving disruption in their industry. [3]

43% of companies report their competitors are already implementing the technology. [3]



60% of businesses expect to able to improve their ability to handle client queries using Chatbots. [3]





are expected to surge from 2.6 billion in 2022

Chatbot interactions

on investment for minimal effort. [3]



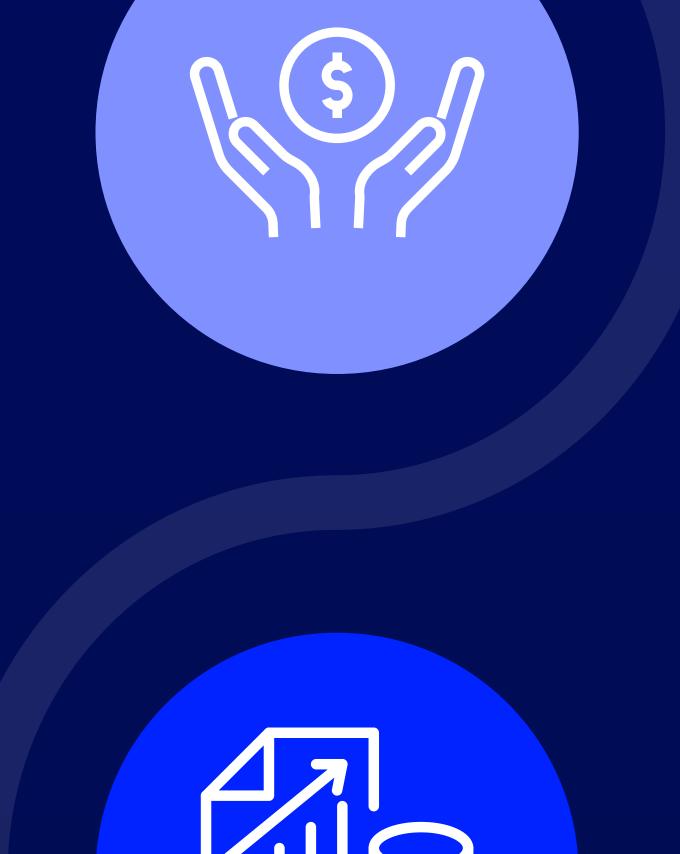
to 22 billion by 2023. [1]

to almost double from \$7.3 billion to \$112 billion in 2023. [2]

interactions are forecast

Retail sales from

chatbot based



JIII a year, up from \$7 million in 2022. [2]

Retailers can expect to

cut costs by

bot technology plan to increase their investments in the next 3 years. [3]

78% of companies

that have implemented,

or intend to implement,



The Benefits Are Hard To Ignore, So Why Delay? OpenDialog make it easier for organizations to deploy and manage Conversational

Al Chatbots without the need for large technical resources. Addressing the major

barrier faced by many organisations as 65% say they lack the skilled talent

needed to develop and work with the bots. [3] By building richer, more personalized conversations, our intelligent Chatbots help to streamline complex processes, boost productivity, and increase customer engagement – delivering an effective return on investment and better safeguarding growth for the future.

Contact Us To Find Out More!

References

- [1] https://www.juniperresearch.com/press/chatbot-interactions-retail-reach-22-billion-2023 [2]https://www.marketingdive.com/news/study-chatbots-to-drive-112b-in-retail-sales-by-2023/554416/
- [3] https://www.accenture.com/_acnmedia/pdf-77/accenture-research-conversational-ai-platforms.pdf