



# 6 Ways Conversational AI Can Benefit Your Business

Conversational AI powered Chatbots, Voicebots or Intelligent Assistants are transforming the way businesses operate and customers are becoming accustomed to a new level of service.

# 1

## 24/7 Customer Care and Support

Maximum flexibility for customers is essential. Conversational AI allows businesses to provide a higher level of customer service at any time of the day or night.

# 66%

of customers said AI makes their lives easier. [1]

## Scale Your Business With Ease

AI powered Chatbots and Intelligent Virtual Assistants can be programmed to handle millions of contacts and are continually improving over time, so they will only increase in efficiency and increase your capacity.

# 2

# 3

## Improved Response Times For Demanding Customers

Instant resolutions for straightforward queries without the need for human intervention, freeing up agents and reducing complaints.

Virtual Assistants are helping the CyberHelpline solve

# 83%

of cases without human intervention.

## Collect Insightful Customer Data

Decipher user data collected by Conversational AI and utilize findings to enable higher levels of personalization, better service quality and improved customer satisfaction.

# 4

# 5

## Reduce Human Error

Conversational AI mitigates human errors and allows businesses to operate at 'machine speed' responding with accurate 'human-like' answers from vast quantities of information within milliseconds.

# 5 billion hours

are expected to be saved by using chatbots by 2023. [2]

## Personalize Your Service

Machine learning enables personalized audience targeting options based on previous searches and behavior, leading to increased sales.

# 6

## OpenDialog Conversational AI Solutions

Our Intelligent Chatbots and Virtual Assistants make it easier to automate, scale and manage complex business processes without losing a human-like touch. With the ability to complete 80% of work without human intervention, v the industry average of 30%, our Conversational AI software delivers personalized and engaging interactions for your customers, improves service speed and increases ROI.

[Book A Demo →](#)

[1]<https://cdn2.assets-servd.host/paltry-coyote/production/exports/1e02568f10207f5f7052a41fa28de0a4/zende-sk-cx-trends-2022-report.pdf>

[2]<https://www.gnani.ai/resources/blogs/conversational-ai-statistics/#:~:text=Over%2070%25%20of%20chatb%20ot%20conversations,AI%20%20bots%20provide%20quick%20solutions>