

Conversational AI: The Importance Of Responsible Design 2023

Big names in the tech industry, such as Elon Musk, Geoffrey Hinton (The Godfather of AI), and Steve Wozniak, have all expressed the need for ethical considerations to be at the forefront of AI development. With Conversational AI revenue expected to reach \$14 billion by 2026, increasing to \$47 billion by 2031 (Gartner), responsible design is more important now than ever.

So, How Can We Implement Responsible Design Into Our Conversational AI Applications?

- 1 Start With Clear Goals:** This will help ensure that your design aligns with your objectives


- 2 Inclusivity:** Ensure inclusive language and consider cultural differences


- 3 Protect User Privacy:** Give users control over their data and ensure that their privacy is protected

4 Transparency: Be clear on what data your AI is collecting and how it is being used
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5 Avoid Reinforcing Biases: Design your AI to avoid reinforcing harmful stereotypes or biases
- 6 Provide Clear Feedback:** Make sure your AI provides clear feedback to users, including when it doesn't understand a question or request


- 7 Continuously Improve:** Regularly review and improve your AI's design based on user feedback and data

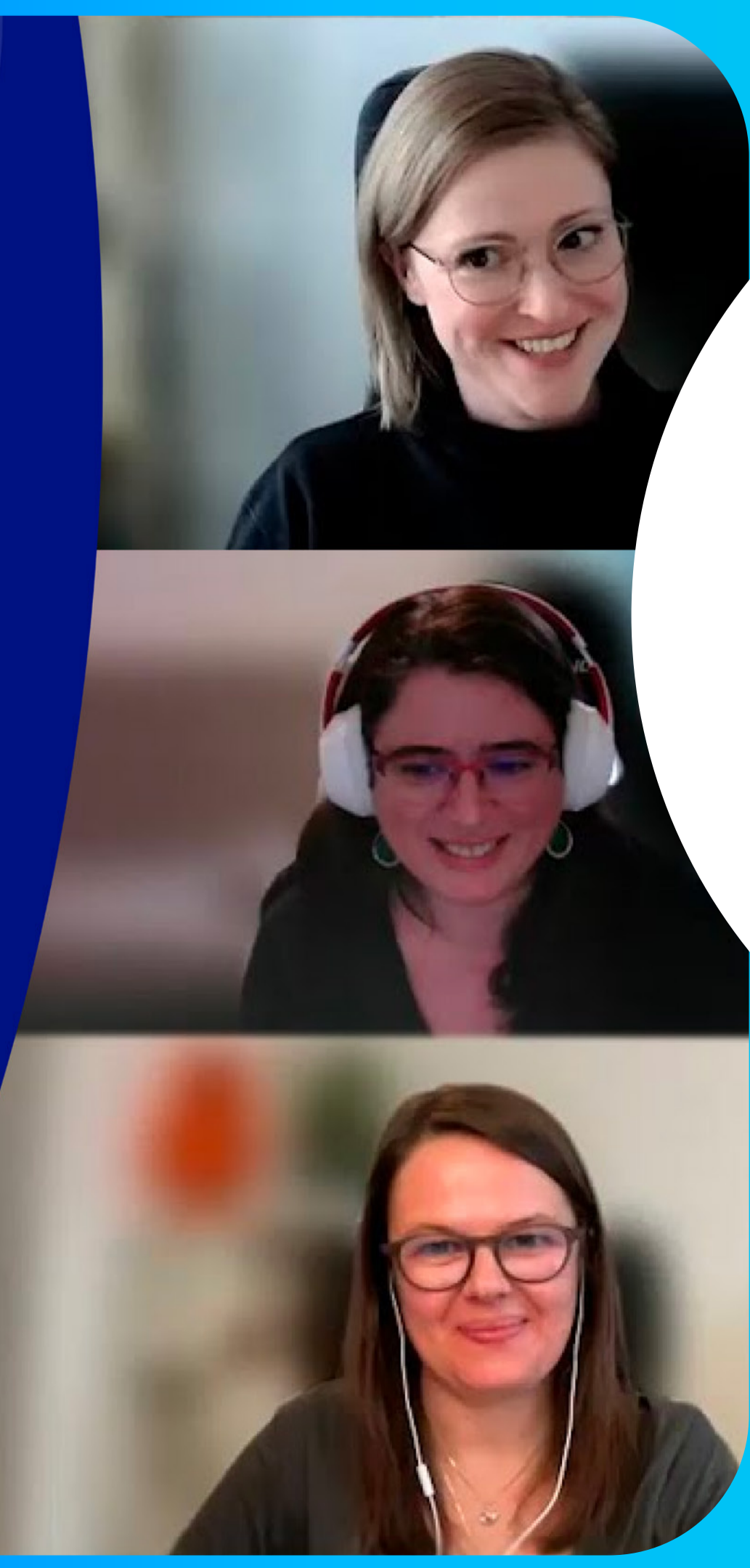


OpenDialog's Conversational AI Platform Enables Business To Harness The Power Of Conversational AI Ethically And Responsibly



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OpenDialog Conversational AI What Is Responsible Design?



Learn more from **Maaïke Coppens**, our VP of Design, in her webinar with **Vixen Labs**

